



Dear Potential VENDORS/SPONSORS

Currently the South 49<sup>th</sup> street Business association is working on a car show to benefit the **Sun Coast Law Enforcement Charities**". The **Gulfport Teen Council** and the **Gulfport Police explorers**.

The Car show is set for February 4<sup>th</sup> 2012 so there is plenty of time to plan. We have completed the rough draft of the project layout (Included with this letter) and would like to include your group as a display at the site as a vendor. As you look over the layout, you will see that a lot is going on that day. We have live music all day 50/50 drawings and door prize drawings. We have also set aside a large area for the kids with Moon Walks, bungee jump, rock climbing wall and interactive games along with costume characters. It promises to be a big day for all and a fun day for the entire family. The chairman will place vendors at the project site on a first come first serve basis. It is important that you get your deposit in ASAP. A non-refundable Deposit of 100% of vendor space is required to secure your space. When the committee receives your deposit you will get the location of your booth space.


































The event so far is being sponsored by the **City of Gulfport and City of St. Petersburg**, PIPOS Cuban Restaurant, Sunstar, Zoomers of Gulfport and **Bright House Networks** with a very generous donation of Commercials for the project. With your Involvement as a Vendor the committee will limit the repeat items of a like product (limit of 2) of identical items food vendors only. Your booth will be mentioned throughout the day. You get a 10x10 space and the layout of the project will bring the customers to you, cars will be placed in and around the vendor booth spaces. No one can forget the tragic loss of life on both sides of the bay. This event is to foster community unity and to show support for the ones that protect us. With the setup that is being planned this will be a project that will draw the whole family to the event for the entire day. Return with your check the entry form, Vendor application and temporary use permit.



Please join our sponsors, Bright House Net Works and the City of Gulfport, City of St. Petersburg and get involved today. Mail your application today to So49th Business Association to PO Box 531042 St. Petersburg Florida 33747 Or contact the project chairman Phil Reed 727-327-3509 or visit us on the web at [www.so49.org](http://www.so49.org) or email [JSRTraining@aol.com](mailto:JSRTraining@aol.com) for a full project package.



Most Holly Name Church

# SPONSOR CHART

 <b>Sponsor Benefits</b>	<b>Presenting</b> <b>\$5000</b> (non-exclusive)	<b>Platinum</b> <b>1000.</b> (non-exclusive)	<b>Gold</b> <b>\$500</b> (non-exclusive)	<b>Silver</b> <b>300</b>	<b>Trophy</b> <b>\$30</b>
Logo displayed prominently on the festival banner on 49 <sup>th</sup> St. for a minimum of 2 weeks submit by Nov 1 2011					
Free 10x10 vendor booth for your company display					
Access to VIP tent with amenities including food and drinks for all VIP attendees	 (x20) Food & Drink	 (x10) Food and drink	 (x5) Food and drink	 (x2) Food and drink	
Company name or LOGO listed in all advertisements (must submit registration before Nov. 1 2011)					
Company name mentioned on stage at every break by the emcee; company will provide to so49th the copy for emcee					
Company name mentioned in all television and radio ads that we secure for project when possible (must submit registration before Nov. 1, 2011)					
Links from the So49 websites to company website Company will provide copy for web site and web site info					
Recognition and thanks on the So49 website					
Logo on 1 single sized banner placed in a prime location beside the stage Company will provide banner					

Strategically placed banner with logo along the perimeter of the festival company will provide so49th banners					
<b>ADDITIONAL WAYS YOU CAN HELP</b>					
Trophy Sponsor for cook off you're your company name on trophy as sponsor of the competition when writing check in memo area write cook off trophy	\$30.00 Per trophy				
Sponsor a Trophy \$30.00 for car show, each trophy please Make Check out to Brooklyn Down Shifters for trophy sponsorship add car Trophy sponsor on memo area	5 x \$30= \$150.	4 x \$30. = \$120.	3x\$30= \$90.	2x\$30= \$60.	1x\$30= \$30.
Kiddy Area Sponsorship This will pay for Inflatable's, Pop Corn, Cotton Candy for the kid's, or sponsor interactive animal area.	\$500.00 5 vip passes 1- 10x10 space	\$300.00 4 vip passes 1- 10x10 space	\$200.00 3 Vip passes	\$100.00 3 Vip passes	\$50.00 1 Vip passes
Make a Donation Today	\$100.00	\$50.00	\$25.00	\$10.00	\$5.00

I/we \_\_\_\_\_ make a donation to the So Classic Car show in the amount of \_\_\_\_\_. Please use my donation to cover the following (please check appropriate box or boxes.) \_\_\_\_\_ Sponsorship \_\_\_\_\_ Car show Trophy \_\_\_\_\_ Cook off Trophy \_\_\_\_\_ Kiddy Area \_\_\_\_\_ Make a donation; for additional Information contact Project Chairman Phil at 727-327-3509 or e-mail at [JSRTraining@aol.com](mailto:JSRTraining@aol.com) Free advertisement and promotional items provided to the committee and their content omissions of names is not the fault of the committee and I/we agree not to hold the committee responsible in any way.

